CASE STUDY ON
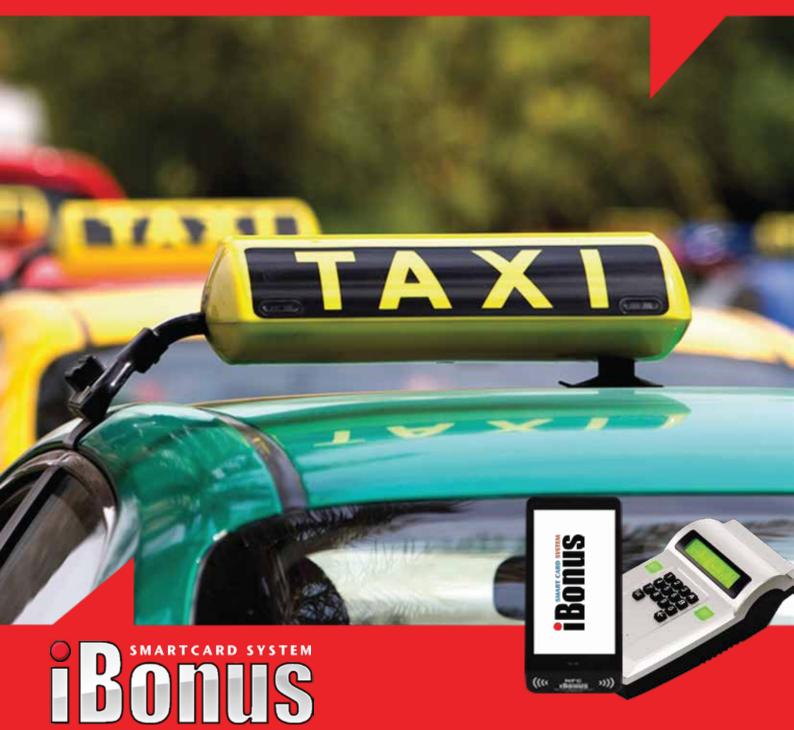
saferdriver
safety·comfort

SMARTCARD SYSTEM
iBonus

Synopsis:

M & J Gents Salon, located in the heart of Dubai is a premium Gents Salon which can provide complete body care and comfort through the various areas of beauty treatment and recreation and they give you the chance to reach your inner self away from the daily troubles of life and stress through their excellent relaxing services that they always seek to get and improve upon. Their services include hair cut, hair color, hair highlight, hair blow dry, hair treatment, VIP room, groom program, hair style, Thai body massage, oil body massage, half body massage, head massage, foot massage, body slimming, facial, face lift, skin care treatment, waxing, body tattooing, manicure, pedicure, SPA, shaving, threading etc.

Detail:

AVI Infosys LLC has helped them develop a prepaid system where the customers need to pay in advance to the M & J and get instant discounts there like if the customers pay AED 500, they get AED 800 in their account which they can use to avail their services anytime they wish to. This makes the solution a win-win for the customers and the Salon management. The customers will get instant discounts if they use this prepaid smartcard and the Salon management will get money in advance from the customers. Many customers of iBonus System find that the generic version can suit their need. Based on its robust data handling algorithm, even customization is needed, this can be done very quickly while maintaining its beauty, thereby lowering the cost of customization.