CASE STUDY ON

AL YOUSUF MOTORS LLC اليوسف موتورز ذ.م.م

iBonus
SMARTCARD SYSTEM

Synopsis:

Al Yousuf Motors was established more than 40 years ago, in 1969, with the domestic franchise of Daihatsu Motors of Japan. Since then, the company has strengthened immeasurably, and grown into a solid enterprise tat is renowned for its network of showrooms, comprehensive service and parts center, and above all, strong customer relationships.

A key factor of their success is the unique store within a store concept, dedicated to selling original bikes and biking accessories that are sourced from over 40 leading suppliers in 25 countries.

Detail:

Al Yousuf Motors will be the innovator for lifestyle reflections which concurrently bring absolute satisfaction and happiness to our valuable customers, employees and shareholders ,and in doing so, will emerge as a market leader.

Al Yousuf Motors has always shown enthusiasm in serving its valuable customers. For Al Yousuf Motors every customer is important and therefore feedback of each customer plays an important role in improving services. It will be our constant endeavour to continue to exceed your expectations. For a Car Service Centre, transparency and guest satisfaction could be the major factors which determine winning or losing. They may need to settle and update Bonus Points to all prestigious customers during Bill settlement. iBonus Loyalty System, as an off-the-shelf system, have successfully been deployed in their site. AVI Infosys LLC. has also helped them to successfully come up with a very Rewarding Customer Loyalty System. iBonus System managed to survive in the rugged environment and is providing required speed to finish the transactions in record time. iBonus Terminal is used as Bonus System for Loyalty applications. iBonus Terminal is automatically adding Bonus Points during each purchasing, even the customers presents their Loyalty Cards.

This way Business Owner and Customers enjoy win-win situations. iBonus generic version has 95% of what this project is needed. Based on the core of journal database, card replacement, repair and renew and all other rugged software design, Technical Consultant team in AVI infosys. managed to design and deploy the specification based on policies of the Client. Many customers of iBonus System find that the generic version can suit their need. Based on its robust data handling algorithm, even customization is needed, this can be done very quickly while maintaining its beauty, thereby lowering the cost of customization.