CASE STUDY ON

Sanner
Distinguish elegance

SMARTCARD SYSTEM
iBonus

Synopsis:

Samer Salon and Spa was established in 1992 as the first center designed especially to meet the needs of men in this great country, the UAE. Their professionals provide unique services that men truly deserve and come to expect. Their center achieved great success thanks to their valuable and dedicated customers and their confidence in their unique services provided with professionalism and care. They provide complete body care and comfort through the various areas of beauty treatment and recreation and they give you the chance to reach your inner self away from the daily troubles of life and stress through their excellent relaxing services that they always seek to get and improve upon. They also welcome you into an exclusive group of men that seek Samer Salon and Health Spa – the centre of wellness and body care for the distinguished male.

Detail:

Samer Salon and Spa is the perfect place that enables you to get rid of the pressures and stress that you encounter in daily life. They will help you relax and offer extreme comfort and care through their exceptional services that they enjoy providing. They have a special mix of luxurious, elegant and stylish services waiting for you.

Samer Salon and Spa had preferred iBonus System for providing Bonus Points to all members doing purchase in their outlets, and those points can be redeemed with a purchase anytime within the card issued nation provided with its corresponding amount. Members can easily access web reports for their balance points or cash enquiries. Administrators can view the reports like reports on cards issued, reports on member status etc. Whereas Marketing Managers and General Manger can view their own reports as per essential.

Easy to manage the whole system as it is follows unattended rule. iBonus System harmonized the rapidity of fast deployment as required by them, and was ready to use in 1 weeks time interval.

iBonus generic version has 95% of what this project is needed. Based on the core of journal database, card replacement, repair and renew and all other rugged software design, Technical Consultant team in AVI INFOSYS LLC managed to design and deploy the specification based on policies of Client.

Many customers of iBonus System find that the generic version can suit their need. Based on its robust data handling algorithm, even customization is needed, this can be done very quickly while maintaining its beauty, thereby lowering the cost of customization.